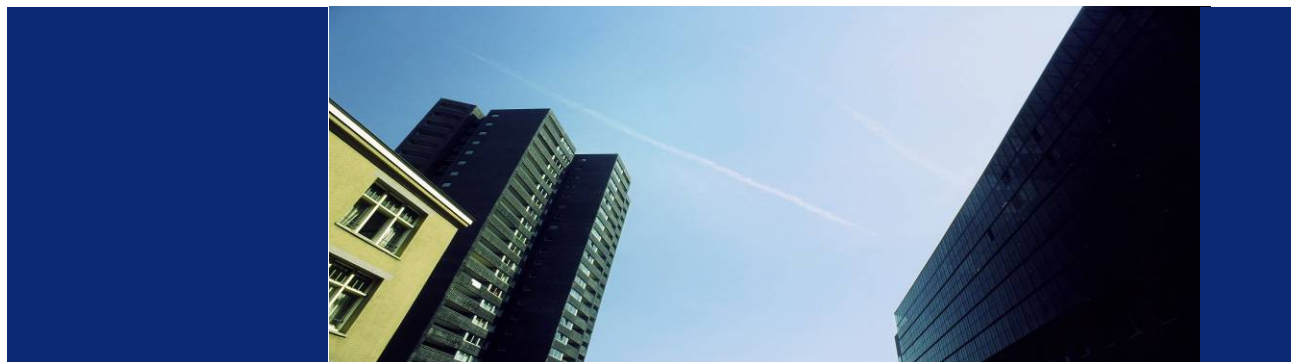




BUILDING INTELLIGENCE
GROUP



BUILDING INTELLIGENCE **TOUR SPONSORSHIP OPPORTUNITY**

Are you looking for a way to increase sales of your open systems and integration solutions? Part of the challenge is that there has not been a good financial justification for these solutions, so they are often not being put into today's project budgets and designs. The way to build this demand is to educate owners and consultants, not just about the value of open systems and integration, but of Intelligent Buildings. An Intelligent Building is one that incorporates energy efficient design, integration of building systems and IT, and the ability to optimize and centralize operations. The result is projects with increased occupant safety and productivity and decreased operational expenses.

The Building Intelligence Tour is designed to clearly explain the vision, value, enabling technologies, and how to create an implementation plan to your current and prospective clients. Imagine spending a day with key building owners and consultants as they learn about Intelligent Buildings. Imagine working with them as they start forming their plans for how to implement these new technologies and solutions. Building Intelligence Group is looking for top national and local suppliers, integrators and technology providers who are looking to educate their customers on what comes next.

Logistics:

- Locally delivered 3 – 6 hour educational seminar
- Nationally recognized speakers
- Half day "pre-session" for internal training or one-on-one delivery with key accounts

www.building-intelligence-group.com

info@buildingintelligencegroup.com
651.204.0105

- Local sponsor provides:
 - Invitations and confirmation of up to 50 customers
 - Meeting space, food and beverages
 - Optionally: set up an exhibit area and provide additional presentation material
- Building Intelligence Group provides:
 - All presentation and handout material (for up to 50 attendees)
 - Marketing support
 - Web site
 - E-mail promotion
 - Post cards
 - Magazine coverage
 - Nationally recognized presenter
 - Endorsed by CABA and RealComm
 - Options:
 - Attendee registration and fee collection
 - Awarding of CEU credits

Staffing:

- Building Intelligence provides one person on site for coordination and presentation
- Local sponsor provides event coordination, client coordination
- Local sponsor should have sales and operations staff present

Schedule:

- Material creation, sales: May – August 2005
- Initial sessions: September 2005 – June 2006

Ideas / Concepts:

- Seminar value is approximately \$400 per attendee. Sponsors can elect to collect fees from customers if desired - or offer to customers as complimentary
- Seminar can be customized to meet sponsors requirements
- Tie in with a product release or announcement
- Co-sponsor with an allied suppliers
 - Allied supplier
 - IT suppliers
 - Enterprise solutions provider

Rates:

Contact us for a custom rate quote.