

ES Engineered Systems High-Performance Buildings Conference

September 12-13, 2012 • The Westin Tysons Corner • Falls Church, VA

In this accessible and interactive forum, building professionals learn about the latest technologies and practices to deliver high-performance and energy efficiency. The conference addresses the full spectrum of mechanical and electrical buildings systems for both new construction and existing buildings. Successfully reach your target audience by sponsoring this event-you can't afford not to!

What Are the Benefits of Sponsoring?

- Extend your message and reinforce your brand in front of your target audience
- Meet face-to-face with qualified decision-makers
- Maintain business relationships with prospective and existing clients with multiple networking opportunities
- Reach industry professionals through Engineered Systems print ads, email campaigns and web marketing promotions.

CONFERENCE PRODUCERS



PAST SPONSORS



What have past attendees found most useful about the High-Performance Buildings Conference?

"High level of expertise and genuine interest to advance technology"

"Influential people attended"

What is being said about the High-Performance Buildings Conference?

"The event was very well organized; the sessions were well planned in terms of content as well as length; perfect amount of downtime to network"

"The qualities of presentations were above average and in several cases stellar"

Secure Your Sponsorship Today!
www.esmagconference.com

WHO ATTENDS?

- Building Owners
- Facility Managers
- Property Developers
- Engineers
- Systems Integrators
- Consultants
- Contractors
- Suppliers

2012 SPONSORSHIP PROSPECTUS

All Packages Include:

(available with any sponsorship level)

- 6ft tabletop display
- 25% registration discount code for distribution to customers
- Post-conference attendee list
- Company logo on conference website homepage with link to company website
- Company logo listed by sponsorship on conference signage and promotional marketing material (print/electronic)

Use Your Marketing Dollars Wisely—Secure Your Space Today!

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PLATINUM LEVEL SPONSORSHIP\$7,500

- Two (2) Promotional pieces distributed to each attendee on-site (company to provide)
- Five (5) full conference registrations (including staff for tabletop display)
- Speaking opportunity during technical program (company to provide)
- Banner ad on conference website with link to company website (company to provide)
- Special Recognition during conference opening remarks
- Pre-conference attendee list

GOLD LEVEL SPONSORSHIP\$5,000

- One (1) Promotional piece given to each attendee upon on-site registration (company to provide)
- Four (4) full conference registrations (including staff for tabletop display)
- Speaking opportunity during technical program (company to provide)
- Tile ad on conference website with link to company website (company to provide)

SILVER LEVEL SPONSORSHIP\$3,500

- Promotional literature given to each attendee (company to provide)
- Three (3) full conference registrations (including staff for tabletop display)
- Speaking opportunity during technical program (company to provide)

BRONZE LEVEL SPONSORSHIP\$1,500

- Two (2) full conference registrations (including staff for tabletop display)

SPONSORSHIP ADD-ONS (available with any sponsorship level)

LUNCHEON	\$3,000
NETWORKING RECEPTION	\$3,000
TOTE BAG*	\$2,500
CONFERENCE MANUAL	\$2,500
CONTINENTAL BREAKFAST(2).....	\$2,500
COFFEE BREAK(3)	\$2,000
LANYARDS*	\$2,000
SEMINAR PENS*	\$1,500
SEMINAR NOTEPADS*	\$1,500

*materials to be supplied by sponsoring company