



## **Professional Organization Sponsorship Opportunity**

As a professional organization you are always looking for good programs to bring to your members. Programs that are interesting, unbiased, educational and that make your members more successful. The Building Intelligence Tour is such a program. The goal of the Building Intelligence Tour is to educate about the benefits of Intelligent Buildings. An Intelligent Building is one that incorporates energy efficient design, integration of building systems and IT, and the ability to optimize and centralize operations. The result is projects with increased occupant safety and productivity and decreased operational expenses.

The Building Intelligence Tour is designed to clearly explain the vision, value, and enabling technologies. Your members will gain knowledge about the what and why and will participate in a workshop that will allow them to start creating an implementation plan for their facility. This powerful seminar provides a nationally recognized presenter, workbook, workshops, and CEUs. Building Intelligence Group is looking for qualified organizations to partner with us to deliver this program to your membership.

### **Logistics:**

- Locally delivered full day educational seminar with workshops
- Nationally recognized speakers
- Presentations and workshops
- Attendees receive a workbook and CEUs

- Local sponsor provides:
  - Promotion to your membership
  - Attendee registration and fee collection
  - Meeting space, food and beverages
  - AV support
  - Payment to Building Intelligence Group
- Building Intelligence Group provides:
  - All presentation and handout material
  - National marketing support
    - Web site
    - E-mail promotion
    - Post cards
    - Magazine coverage
  - Nationally recognized presenter
  - Organizational endorsements from CABA and RealComm
  - CEUs
  - Optional attendee registration and fee collection

#### **Staffing:**

- Building Intelligence provides one person on site for coordination and presentation
- Local organization provides event coordination and registration

#### **Schedule:**

- Material creation, sales: May – June 2005
- Initial sessions: September 2005 – June 2006

#### **Ideas / Concepts:**

- Seminar value is approximately \$400 per attendee. Organizations can elect to collect fees from members if desired - or offer to customers as complimentary
- Seminar can be customized to meet an organizations requirements
- Recruit local sponsors and do a “mini-trade show”
- Tie in with a regional or national meeting

#### **Rates:**

Contact us for a custom rate quote.